

**NZS Corporate
Social and
Environmental
Sustainability
Strategy
2025–2029**

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Introduction



The Football Association of Slovenia (NZZ) is the central organisation in the field of football in Slovenia, bringing together all stakeholders at different levels and shaping the overall image of Slovenian football. Through its activities in the field of social and environmental sustainability, it promotes the integrity of football both in Slovenian society and within the European umbrella association UEFA. Football is one of the most established and popular sports in Slovenia. A huge number of people are involved in the sport in one way or another, so it is an important part of the society from which we draw our sports potential. In the NZZ, it is precisely because of the large number of stakeholders that we are aware of our responsibility to help shape the society we influence through our activities, public image and values. We want to be a role model for other stakeholders and to boldly break new ground. We are working to meet our corporate social and environmental sustainability objectives through stakeholder engagement and staff training. Through our presence in all parts of society and as a bridge between large corporate sponsors, government institutions, charities and vulnerable groups, we give everyone the opportunity to co-create a better society.

This is based on the values of solidarity, tolerance, inclusion, goodwill and equality for all, regardless of race, gender or personal beliefs, and on the values of environmental sustainability. Environmental sustainability is a theme that aims to introduce younger generations to the principles of being responsible towards our planet and to emphasise the importance of reducing our negative impact on the environment. We bring the practices of reduce, reuse, recycle, renew into the context of football and reduce our waste and environmental impact by optimising consumption and the life cycle of products.

The successful implementation of our social and environmental sustainability strategy is closely linked to cooperation with other departments in the NZZ, such as Football for All, which is responsible for mass appeal; the Training Department, which is responsible for training staff; the Marketing and Communications Department, which is involved in promotion; and the Competitions and Licensing Department, through which the values of our social and environmental sustainability strategy are transmitted to individual clubs and their local strategies. To

implement the strategy, we are also working with other actors in Slovenian football, such as the NZZ national teams and the Šiška Gymnasium School football academy, women's football, futsal and the NZZ coaching service.

The implementation of the strategy and the coordination of activities with other departments are led by the Social and Environmental Sustainability Manager (**UEFA SES Manager**), who also acts as the UEFA Disability Access Officer (**UEFA DAO Officer**). In addition, this person is the contact person for matters regarding the protection and welfare of children and young people (**UEFA Child Protection Focal Point**).

Vision **for a socially and** **environmentally** **sustainable NZS**



We are a leading organisation in the field of social and environmental sustainability, spreading the positive effects of inclusion and environmental protection on society as a whole through football. We act as a key link between different stakeholders in a socially responsible environment where sport and exercise are recognised as a cornerstone of healthy lifestyles and healthy interpersonal relationships.

Mission **of a socially and** **environmentally** **sustainable NZS**



Through football, we reach out to different groups in society, enabling them to play sports, integrate and socialise, and adopt a healthy lifestyle. In doing so, we are developing a socially and environmentally responsible image of football.

Values on social and environmental sustainability



- **CONNECTIVITY AND INCLUSIVENESS**
By involving different social groups, we enable their integration into society and create opportunities for all.
- **RESPECT**
We bring attitudes of equality and respect into society.
- **A WINNING POSITIVE ENVIRONMENT**
By fostering determination and perseverance, we create a winning and positive environment for individual and societal growth and development.
- **RESPONSIBILITY**
We stand for honesty, fairness and acting with integrity.
- **SOLUTION-ORIENTED COMMUNICATION**
We are guided by honest and open communication, focused on finding solutions.



Principles for a socially and environmentally sustainable NZS



The principles for a socially and environmentally responsible NZS, together with the values, represent the guiding principles that are incorporated into the objectives and activities of the strategy.

DEVELOPING AN ORGANISATIONAL CULTURE

The key to the success of the NZS in the area of social and environmental sustainability is the adaptation or adoption of an organisational culture, at all levels and by all stakeholders, that is based on the values and principles of social and environmental sustainability. Every effort in this area is a long-term investment in the future and the society we want to shape.

GROWTH AND DEVELOPMENT

To ensure quality at all levels of the NZS, coaches and clubs are encouraged to perform at the highest level and to continuously develop and grow. The progress of the NZS and individual clubs in achieving their social and environmental sustainability objectives is regularly monitored using key performance indicators (KPIs), while efforts to do so are continually being built on and improved.

INCLUSIVENESS

By including less talented players and various vulnerable groups, the NZS aims to communicate to the public that all people who are able to move are fit to take part in the sport, and that health and enjoyment of the game are the most important values, not competition or winning. That's how the values of football, such as fair play, equality regardless of ideological background, enjoyment of the game, fun, peer cooperation, movement, team spirit, working towards a common goal and others, can be disseminated in society. This creates a society based on participation and inclusion.

TRAINING AND RAISING AWARENESS AMONG ALL STAKEHOLDERS

The NZS is working to raise awareness of social and environmental sustainability among different stakeholders at both the national and local levels, as systematic course correction is much more effective if more people support it. Working with all societal groups, from children to the elderly, vulnerable groups, associations, local communities, parents and others, enables the NZS to have a multiplicative effect. By understanding the importance of social and environmental sustainability among all stakeholders, but especially club management, coaches, referees and parents, the NZS creates a supportive environment for the transfer of activities and the promotion of motivation and belonging. It also removes the barriers and constraints that could arise from a top-down approach.

INCLUSION OF CHILDREN

We involve children directly in social and environmental sustainability activities. Children are future adults and the entry point for influencing the family system as the primary socialisation unit, which further strengthens the NZS's efforts in the field of social and environmental sustainability.

FOSTERING A FAN COMMUNITY

The NZS is aware of the negative image created by the violent behaviour of certain groups of supporters, whose behaviour endangers the safety and health of match-goers. The NZS therefore wishes to send a clear message to the public that it distances itself from such behaviour and to stress that endangering the safety, health and enjoyment of spectators at matches is unacceptable. The NZS will work to ensure that appropriate measures and sanctions are put in place at a national level to prevent such incidents.

COMBATING RACISM

We are committed to developing and expanding initiatives to address and prevent racism at the national level. Every instance of racism and other forms of discrimination must be properly investigated and sanctioned. NZS and the clubs will ensure transparency in handling such cases, with sanctions proportionate to the severity of the offense and the role of the offender—whether an individual or a group. NZS will also provide clear guidelines to support victims of abuse in reported cases.

To raise awareness among young people and supporter groups, the UEFA documentary *OUTRAGED* serves as an important tool, highlighting not only racism but also other forms of discrimination.

MEDIA EXPOSURE

Although the NZS already performs many activities in the field of social and environmental sustainability, these efforts are under-reported in the media. That's why we are on the one hand strengthening our cooperation with the media, and on the other hand, regularly developing campaigns with our sponsors to raise the profile and visibility of the NZS's efforts. Given that football is one of the most popular and widespread sports in Slovenia, accessible to practically every child, promoting a comprehensive image of football, which includes not only sport but also a social and environmental component, is very important.

GETTING FEEDBACK

Getting feedback from parents, coaches, children and other stakeholders is key to improving the performance of the NZS. All stakeholders should be able to be involved and contribute meaningfully to the football family community. It is also important to measure the impact and changes that socially and environmentally responsible behaviour brings to society.

Strategic areas of action **of a socially and environmentally sustainable NZS**



The strategy covers seven strategic areas where the NZS will deliver its vision and mission over the next few years.



**1ST CORE INTERNAL
ORGANISATIONAL
ACTIVITIES**



**2ND PROTECTION AND
WELFARE OF CHILDREN
AND YOUNG PEOPLE**



**3RD HEALTH AND
WELLBEING**



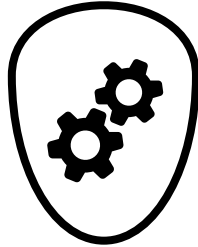
**4TH INCLUSION AND
DIVERSITY**



**5TH FOOTBALL FOR ALL
TYPES OF ABILITY**



**6TH PROTECTING THE
ENVIRONMENT**



1st strategic area: **CORE INTERNAL ORGANISATIONAL ACTIVITIES**



Integrated information and training of all football stakeholders in the field of social and environmental sustainability and the transfer of the implementation of the socially and environmentally responsible NZS strategy to individual clubs is a fundamental strategic activity that ensures the implementation of the NZS strategy.

NZS STRATEGIC OBJECTIVES 2025–2029

SO 1: All football stakeholders (children, parents, sponsors, club management and coaches) understand the goals of the NZS's social and environmental sustainability. The organisational culture at all levels and across all NZS stakeholders is based on the values and principles of social and environmental sustainability. Every effort in this area is a long-term investment in the future and the society we want to shape.

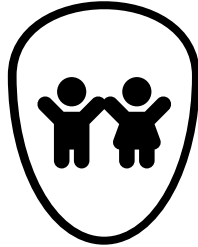
SO 2: A high level of quality in this area is maintained by monitoring and improving the implementation of the Club's social and environmental sustainability strategies. Clubs are encouraged to perform at their best and to continuously develop and grow in the field of social and environmental sustainability.

SO 3: The NZS actively involves sponsors in socially and environmentally responsible activities.

SO 4: Engagement with clubs, coaches and other stakeholders is interactive and inclusive, allowing everyone to participate on an equal footing. Stakeholders can contribute their views and co-create the guidelines.

OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
OO 1: Clubs have a defined social and environmental sustainability strategy. Clubs have policies in place for all strategic pillars of NZS social and environmental sustainability (protection and welfare of children and young people, health and wellbeing, inclusion and diversity, environmental protection).	2025–2029	Social and environmental strategies for clubs, regulations and annual club reports on the implementation of the strategy are produced and implemented. These documents are used as a basis for an annual review of the implementation and progress towards social and environmental sustainability.
OO 2: Every year, NZS professionals present social and environmental sustainability content to coaches at the UEFA C Coach training courses.	2025–2029	Each year, 180 coaches are introduced to NZS social and environmental sustainability content in six training sessions (3 hours per session, approximately 30 coaches per session).
OO 3: Persons responsible for social and environmental sustainability at individual clubs are familiarised with NZS social and environmental sustainability content.	2025–2029	Each year, during the licensing training for 64 clubs, the responsible persons in the clubs are familiarised with NZS social and environmental sustainability content.
OO 4: A certification system is in place for coaches and clubs (three levels: gold, silver and bronze), which allows both to demonstrate their commitment to social and environmental sustainability (the most socially and environmentally responsible club).	2028–2029	A certification system is put in place.
OO 5: Most training pitches are equipped with information or awareness boards presenting all four pillars of NZS social and environmental sustainability.	2025–2029	50 information boards are put in place each year.



2nd strategic area:
PROTECTION AND
WELFARE OF CHILDREN
AND YOUNG PEOPLE



The strategic area of the Protection and welfare of children and young people covers content that promotes the development of a safe environment for children, both psychologically and physically. In this way, children and other football stakeholders develop the values of respect, integrity, equality and dialogue.

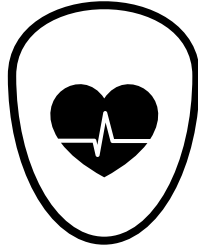
NZS STRATEGIC OBJECTIVES 2025–2029

SO 1: The NZS ensures that training sessions are organised in a way that makes children feel safe, develops their potential and teaches them the values of respect, equality and dialogue.



OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
OO 1: The Positive Football Environment Cards – Protection and welfare of children and young people – raise awareness among stakeholders (parents, coaches and the general public) about what a supportive and safe sporting environment is for children, both psychologically and physically.	2025–2029	Over the five years, 7500 cards per individual theme are distributed. 500 more cards are distributed each year than the year before.
OO 2: Each year, NZS experts deliver 5 two-hour lectures or workshops as part of the coach education. This informs coaches about the contents of the Child Protection Regulations and their role in creating a safe environment for children.	2025–2029	Each year, 180 coaches are informed about the guidelines for a positive football environment, which includes the protection and welfare of children and young people.
OO 3: Compulsory training on social and environmental sustainability for coordinators and responsible persons in clubs. These people then carry out training for the protection and welfare of children and young people in individual clubs and primary schools.	2027–2029	One training session is held each year for coordinators and club officers. These persons then deliver three lectures a year, which are reported on in the Strategy Implementation Report.
OO 4: Through the «e-portal», we inform and train football stakeholders and deepen their understanding of child abuse cases and the appropriate response. We also promote healthy lifestyles and reduce the amount of time children spend in front of screens.	2026–2029	1000 football stakeholders attend the training every year.
OO 5: A model Club Code is drawn up, covering all football stakeholders (children, parents, coaches and management). The Code reflects a shared commitment to the protection and welfare of children and young people, describing the appropriate role and behaviour of each stakeholder. The development of a Code in each individual club is encouraged.	2027–2029	Clubs participating in the NZS system of competitions develop a Club Code, which includes a commitment from all football stakeholders to work together for the protection and welfare of children and young people.
OO 6: The Child and Young People Protection and Welfare Policy is updated.	2025	The Child Safe Environment Policy is drafted in line with UEFA recommendations and national guidelines.
OO 7: A contact point for the anonymous reporting of child safety violations is available on the website and by phone.	2025–2029	All children who train in the clubs and their parents are made aware of the importance of a contact point for reporting violations of a safe environment for children.



3rd strategic area:

HEALTH AND WELLBEING



The strategic area of Health and Wellbeing covers content that raises awareness of football as an activity that influences health through exercise and promotes the development of healthy lifestyles – from children in kindergartens and schools to the elderly. Special attention is also paid to the NZS's humanitarian work.

NZS STRATEGIC OBJECTIVES 2025-2029

SO 1: The NZS raises awareness of the importance of exercise for healthy lifestyles and quality time, including healthy eating and reducing screen time, through awareness-raising and various activities. Special attention is paid to socially deprived children and the elderly.

SO 2: The NZS is strengthening its humanitarian work in various areas, in particular through active involvement in blood donation.



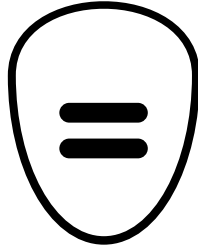
OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
<p>OO 1: Walking football for people aged 60 and over is organised as a regular weekly exercise at all MNZs.</p>	<p>2025–2029</p>	<p>Walking football for people aged 60 and over takes place as a regular weekly exercise:</p> <ul style="list-style-type: none"> a. in at least one MNZ each year; b. in all MNZs by 2029.
<p>OO 2: Promotional activities for the implementation of sport for the elderly (walking football) are increased, both in clubs and in residential homes for the elderly (DSO). Clubs organise a sport activity for the elderly (walking football); the NZS provides the equipment and the clubs oversee the implementation (space and staff). Each year, a Walking Football closing event is organised. Sponsors are involved (e.g. Triglav Health).</p>	<p>2025–2029</p>	<p>The number of clubs implementing walking football is increasing every year.</p>
<p>OO 3: A walking football festival is held annually in a residential home for the elderly, each year in a different MNZ.</p>	<p>2026–2029</p>	<p>A walking football festival is held annually in a residential home for the elderly, each year in a different MNZ.</p>
<p>OO 4: In cooperation with the Cardiovascular Health Society, activities are carried out to raise children's awareness of the importance of a healthy lifestyle.</p>	<p>2025–2029</p>	<p>A cooperation agreement with the Cardiovascular Society is concluded in 2025, focusing on football content. In 2025, an action plan to raise awareness about healthy lifestyles is being developed and implemented through the end of 2029.</p>

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
OO 5: Six times a year, basic health parameters (blood pressure, blood sugar, cholesterol, etc.) are measured at football activities (e.g. national team A matches).	2025–2029	Six times a year, basic health parameters (blood pressure, blood sugar, cholesterol, etc.) are measured at football activities (e.g. national team A matches).
OO 6: By taking part in blood donation campaigns and carrying out CPR and first aid training, we strengthen our cooperation with the Slovenian Red Cross and raise awareness of the importance of this humanitarian activity among the members of the football family.	2025–2029	<p>At least 75% of NZS staff take part in a blood drive once a year.</p> <p>Clubs are encouraged to organise a blood donation campaign once a year, following the NZS model.</p> <p>Local departments of the Slovenian Red Cross will conduct CPR and First Aid training for players and fans – once in 2025 (once per year in each region). In the following years, the number of training sessions gradually increases.</p> <p>Clubs mark World Blood Donor Day, which takes place every year on 14 June, with a blood donation drive or other activities.</p>
OO 7: The football pitch at Debeli Rtič is renovated to ensure the quality of holiday football at the Slovenian Red Cross Debeli Rtič Health Resort and to increase the quality of holidays for socially deprived children.	2025–2029	<p>The football pitch at the Slovenian Red Cross Debeli Rtič Health Resort is greatly renovated and better equipped.</p> <p>The Slovenian Red Cross Debeli Rtič Health Resort offers 5-7 weeks of holiday football training during the summer.</p>
OO 8: Together with our sponsors, we raise awareness about the importance of mental health among children.	2025–2029	One promotional activity is carried out each year to raise awareness about the importance of mental health.

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
<p>OO 9: In cooperation with children's football schools, booklets on healthy eating and other healthy lifestyle content for young footballers are distributed to children in primary schools. In the further development of the activities, lectures are held in primary schools.</p>	<p>2025–2029</p>	<p>1000 booklets are distributed each year..</p>
<p>OO 10: The 3-year NZS Football Kindergartens programme is being implemented.</p>	<p>2025–2029</p>	<p>Each year, we include 9 new kindergartens proposed by the individual MNZs.</p>
<p>OO 11: In cooperation with the Slovenian Anti-Doping Organisation, lectures are given at training sessions for coaches and youth national teams to raise awareness about the harmful effects of doping in sport.</p>	<p>2025–2029</p>	<p>Each year, at least 5 lectures are held for the youth national teams and 5 lectures for coaches, at the same time 4500 online courses are being held for players over the age of 14.</p>
<p>OO 12: Cooperation with the Children's Ombudsman to design a project or campaign to raise awareness about child safety and addiction in the digital environment. Sponsors are also involved.</p>	<p>2025–2029</p>	<p>A project or campaign to raise awareness about children's safety in the digital environment is carried out every year.</p>





4th strategic area:
INCLUSION AND DIVERSITY

The strategic area of Inclusion and Diversity covers content that promotes the inclusion of marginalised social groups in football and society, promoting the values of inclusion, equality, respect and healthy lifestyles for all, without distinction.



NZS STRATEGIC OBJECTIVES 2025-2029

SO 1: The NZS enables vulnerable groups to participate in sport and society, promoting the values of healthy lifestyles and inclusion based on respect and equality throughout society.



OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
OO 1: In the context of »Grassroots Day«, an open networking social event is held for all marginalised groups and relevant stakeholders that the NZS works with. The event aims to raise awareness about the inclusion of marginalised groups.	2028–2029	Each year, a national networking open social event is held for all marginalised groups that the NZS works with. For example, the motto of the event is »Football for an all-inclusive society«.
OO 2: Participation in veterans' football increases.	2025–2029	By 2029, all MNZs participate in the Veterans League Finals.
OO 3: Cooperation is established with Roma multi-purpose centres, together with which football activities involving Roma are planned. Regular training sessions for Roma are implemented and they are integrated into the MNZ competition system.	2025–2029	At least 2 football activities (e.g. festivals or holiday programmes) for Roma are organised in cooperation with Roma multi-purpose centres. Two Roma clubs train regularly and are included in the competition system.
OO 4: Football for refugees is organised, with regular weekly training sessions and participation in the Unity Cup.	2025–2029	The refugees have regular weekly training sessions and take part in the Unity Cup competition every year.
OO 5: In cooperation with the Government Office for the Support and Integration of Migrants, football festivals for migrants are organised.	2025–2029	There are 4-6 football festivals held for migrants per year.
OO 6: Contact is established with the Kings of the Street (»Kralji ulice«) Association. Football for the homeless is regularly organised and takes part in an international football for the homeless competition.	2025–2029	Football for the homeless is organised. Regular participation in the international competition starts in 2025.
OO 7: Football for prisoners is organised.	2026–2029	In 2026, cooperation is established. From 2027, football training (matches) will be organised in at least 2 prisons.



5th strategic area:
FOOTBALL FOR ALL
TYPES OF ABILITY



The Football for All Types of Ability strategic area covers content that aims to bring football closer to people with different physical and/or mental abilities. This is to enable them to participate in the sporting environment and wider society and to promote a healthy lifestyle based on exercise.

NZS STRATEGIC OBJECTIVES 2025-2029

SO 1: The NZS enables vulnerable groups to participate in sport and wider society and encourages them to lead healthy lifestyles based on exercise.



OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
<p>OO 1: In cooperation with Special Olympics Slovenia, we run the SOS Football League and organise the closing event.</p> <p>Every year, during the RS Cup Final, a SOS exhibition match is played at half-time.</p>	<p>2025–2029</p>	<p>Each year, the SOS Football League is held and a closing event is organised.</p> <p>Each year, an exhibition match is played at half-time during the RS Cup Final.</p>
<p>OO 2: In the context of »Grassroots Day«, an open networking social event is held for all vulnerable groups and relevant stakeholders that the NZS works with. The event aims to raise awareness about the inclusion of vulnerable groups.</p>	<p>2028–2029</p>	<p>Each year, a national networking social event is held, which is open to all the vulnerable groups that the NZS works with. For example, the motto of the event is »Football for an all-inclusive society«.</p>
<p>OO 3: A group for regular football training is organised at the Janez Levec Primary School in Ljubljana, where blind and partially sighted people participate.</p> <p>Cooperation is established with the coordinators of the mobile team, who work with schools on inclusion, with the aim of maintaining or increasing the number of participants in regular football training in Ljubljana.</p>	<p>2025–2029</p>	<p>A football training group for the blind and visually impaired is organised. Training sessions are held weekly, with 35 total training sessions per year.</p>
<p>OO 4: Contact has been established with the Cerebral Palsy Associations' Union (»Sonček«). Regular football training is organised for persons with cerebral palsy.</p>	<p>2025–2029</p>	<p>In 2025, contact is made with the Cerebral Palsy Associations' Union. By 2029, people with cerebral palsy have access to organised regular football training sessions.</p>
<p>OO 5: Cooperation with the Association of the Deaf and Hard-of-Hearing is established. Regular football training is organised for deaf and hard-of-hearing persons, who also take part in competitions.</p>	<p>2025–2029</p>	<p>There is at least one weekly football training session for deaf and hard-of-hearing persons, who also take part in competitions.</p>
<p>OO 6: In the premier league, a descriptive commentary for blind and visually impaired fans is introduced at matches and simultaneously broadcast on a YouTube channel.</p>	<p>2026–2029</p>	<p>A descriptive commentary for blind and visually impaired fans is made available for all first division clubs once per season, which is simultaneously broadcast on a YouTube channel.</p>



6th strategic area:
PROTECTING THE ENVIRONMENT

The strategic area of Environmental protection covers the contents of the NYS's environmental sustainability, which strategically directs the NYS to reduce its use of natural resources and minimise its negative impact on the environment at all levels of its operations.



NYS STRATEGIC OBJECTIVES 2025-2029

SO 1: ZThe NYS is an example of environmental sustainability at all levels of its operations. It works to reduce the use of natural resources, minimise the negative impact on the environment and respect the principles of product reuse and recycling.



OPERATIONAL (SMART) OBJECTIVES

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
OO 1: A carbon footprint calculator covering all areas of operation (travel and accommodation, waste, energy, water, food, drink, materials, transport and reporting) is used to measure the carbon footprint of all A team matches and the operation of NNC Brdo. The data collected is used to benchmark against other federations and continuously improve performance.	2025–2029	Carbon footprint measurement is carried out for all National Team A matches and for the operation of NNC Brdo. This is reported on once a year through a special UEFA app.
Waste		
OO 1: 100% waste separation is introduced at NNC Brdo.	2025–2029	All waste at NNC Brdo is collected and disposed of separately.
OO 2: 100% waste separation is encouraged in all the clubs.	2025–2029	All clubs have 100% waste separation (waste separation bins installed) by 2029.
OO 3: Water is served without plastic bottles at NNC Brdo and in the pavilion, both for internal use and for events with external participants (seminars, visits and meetings). Bidons are used for water during training sessions.	2025–2029	Environmental protection and pollution abatement regulations are drawn up, including appropriate guidelines.
OO 4: The use of plastics is minimised in the administration building, at matches and training sessions in NNC Brdo and at matches in Stožice. NZS branding becomes more sustainability-focused.	2025–2029	All events at NNC Brdo and all matches at Stožice are plastic-free. The NZS brand reflects environmental sustainability.
OO 5: In cooperation with stadium owners and sponsors, drinking fountains are installed in football stadiums to replace the use of plastic water bottles.	2026–2029	All large stadiums and as many smaller stadiums as possible in Slovenia have water dispensers.
OO 6: In cooperation with sponsors, the use of bidons to replace plastic water bottles is introduced for children.	2025–2029	A major campaign is being organised with sponsors to promote the use of bidons by children.
OO 7: Recycling of waste textiles and the production of new usable products is encouraged in cooperation with socially responsible organisations.	2027–2029	Cooperation is established with a relevant organisation for the reuse or recycling of textile waste.
OO 8: Joint awareness-raising events are held across Slovenia, and clean-up campaigns are organised at clubs around the country during national team matches.	2026–2029	At least 5 clean-up campaigns are organised each year in the context of national team matches in different locations in Slovenia.

OPERATIONAL (SMART) OBJECTIVE	YEAR	KPI
Air emissions		
OO 9: Local and healthy (organic) food is primarily served at football events at NNC Brdo and at national team A matches in order to reduce emissions.	2025–2029	Local and healthy (organic) food is primarily served at football events at NNC Brdo and at national team A matches (the target is 80%).
OO 10: At least one electric car is purchased for the needs of NNC Brdo. A charging station is installed in cooperation with sponsors.	2027–2029	At least one electric car is purchased for the needs of NNC Brdo and a charging station is installed.
Reducing pollution and water consumption		
OO 11: Recommendations are made to clubs to reduce pollution and water consumption: <ul style="list-style-type: none"> club greens are maintained in a sustainable way, captured rainwater is used to water the lawns at NNC Brdo. 	2025–2029	Clubs are informed once a year about recommendations for reducing pollution and water consumption.
Oskrba z energijo		
OO 12: Solar panels are installed at NNC Brdo.	2025–2029	An analysis (2025) and installation of solar panels (2029) to heat the swimming pool and buildings of NNC Brdo are carried out, saving electricity.
OO 13: Recommendations for clubs to install solar panels.	2025–2029	Clubs are informed once a year of the recommendations for installing solar panels.

Social solidarity

**»THERE ARE MANY
KINDS OF VICTORIES«
FOUNDATION**



The NZS, together with its sponsors and other stakeholders, recognises that there are socially disadvantaged sections of the population and wants to enable the poorest to live in a dignified way and to restore dignity to socially disadvantaged groups. To this end, the NZS has set up the Foundation for the Relief of the Socially Deprived, to which it has delegated the solidarity part of its social and environmental sustainability. Through the Foundation, the NZS will work to raise the necessary funds to enable the provision of solidarity support in various forms. It will help individuals and families in need ease their situation and support them in their daily struggle. In line with the motto »There are many kinds of victories«, we will help them not only financially, but also to build their confidence and hope for a better future.





**FOOTBALL ASSOCIATION OF SLOVENIA
NOGOMETNA ZVEZA SLOVENIJE**

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